

PRESS RELEASE

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The Greater Dallas Restaurant Association Presents Third Annual Food in Fashion Charity Event at The Joule

VIP receptions, silent and live auctions, food-infused fashion show and more with proceeds benefiting career-development programs in the restaurant and hospitality industries March 18

DALLAS (Dec. 11, 2018) – The Greater Dallas Restaurant Association is proud to announce its third annual Food in Fashion event, which will be held at The Joule on Monday, March 18.

After two years at 3015 at Trinity Groves in west Dallas, Food in Fashion is moving to a new location – The Joule – a luxurious downtown Dallas hotel at 1530 Main St. With the support of The Joule, Food in Fashion will be able to focus on a broad continuum of education opportunities in North Texas’ hospitality and restaurant sectors. These industries are major drivers of the local economy and represent some of the most inclusive career paths available.

Food in Fashion combines North Texas’ restaurant, hospitality, and fashion industries during a fun-filled evening that benefits career education. The evening will consist of pre- and post- fashion show VIP receptions, a food-infused fashion show, silent and live auctions, and appetizers and drinks.

At the heart of Food in Fashion is its showcase of local student culinary teams. During a friendly competition, three-person student teams will prepare appetizers for Food in Fashion and then present them to guests at the event. As many as a dozen teams will be chosen to participate. Culinary team hors d’oeuvres will be judged by a panel of professionals. A Culinary Cup trophy will be awarded and top-placing teams will be eligible to have a program “wish list” need donated by Food in Fashion.

In addition to delicious appetizers, attendees will be treated to a delectable food-infused fashion show. With Food in Fashion, designers create fashion entries that wow the crowd with creativity. A local restaurant donates to Food in Fashion for the opportunity to sponsor a design. At least 10 percent of the design must then come out of the restaurant. The volunteer fashion designers have one month to design and build their fashion show entry. During the show, each fashion will be judged by a panel in the audience and prizes will be awarded to the top designers and models wearing the winning designs.

Those interested in being a designer, model, auction item donor or volunteer can sign up at foodinfashion.org.

Food in Fashion is a hot ticket. The event has sold out in both of its occurrences. However, those who sign up at foodinfashion.org/attend will be the first to know when tickets to the charity event go on sale. [Sponsorships](#) are also available and range from \$1,000 to \$25,000. Those interested in a sponsorship should email Randall White at randall@foodinfashion.org.

Proceeds from Food in Fashion will be donated to the Texas Restaurant Association Education Foundation, [Texas ProStart](#) and other local career development programs. For more information, visit foodinfashion.org.

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