

PRESS RELEASE

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Tickets Are Now On Sale For The Third Annual Food in Fashion Charity Event at The Joule

VIP receptions, silent and live auctions, food-infused fashion show and more with proceeds benefiting career-development programs in the restaurant and hospitality industries March 18

DALLAS (March 5, 2019) – The Greater Dallas Restaurant Association is excited to announce that tickets are now on sale for its third annual Food in Fashion event, which will be held at The Joule on Monday, March 18.

Food in Fashion combines North Texas' restaurant, hospitality, fashion and restaurant industries during a fun-filled evening that benefits career education. The evening will consist of pre- and post- fashion show VIP receptions, a food-infused fashion show, silent and live auctions, and appetizers and drinks.

At the heart of Food in Fashion is its showcase of local student culinary teams. During a friendly competition, three-person student teams will prepare appetizers for Food in Fashion and then present them to guests at the event. In addition to delicious appetizers, attendees will be treated to a delectable food-infused fashion show. With Food in Fashion, designers create fashion entries that wow the crowd with creativity. A local restaurant donates to Food in Fashion for the opportunity to sponsor a design.

Food in Fashion is a hot ticket. The event has sold out in both of its occurrences. Tickets are on sale now. There are three different tickets available, including:

- **Escoffier Patrons** (\$150) – Pre-Food in Fashion show reception, the la Madeleine Reception following the Food in Fashion show, student-prepared appetizers and liquid refreshments, the silent and live auctions, a reserved seat in the first two rows for the Mosaic Ballroom show and a patron gift bag.
- **Bocuse Patrons** (\$125) – The la Madeleine Reception following the Food in Fashion show, student-prepared appetizers and liquid refreshments, the silent and live auctions and a reserved seat in the Mosaic Ballroom's remaining rows.
- **Robuchon Patrons** (\$75) – Student-prepared appetizers and liquid refreshments, the silent and live auctions and standing room only in the Mosaic Ballroom.

Proceeds from Food in Fashion will be donated to the Texas Restaurant Association Education Foundation, [Texas ProStart](#) and other local career development programs. To purchase a ticket and help build Dallas' future restaurant and hospitality workforce, visit foodinfashion.org/attend.

[Sponsorships](#) are also available and range from \$1,000 to \$25,000. Those interested in a sponsorship should email Randall White at randall@foodinfashion.org.

After two years at 3015 at Trinity Groves in west Dallas, Food in Fashion is moving to a new location – The Joule – a luxurious downtown Dallas hotel at 1530 Main St. For more information, visit foodinfashion.org.

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